# A women-specific health insurance plan that provides cover for critical health conditions

Receive a lump sum<sup>1</sup> payout upon diagnosis of specified health conditions

Presenting



A Non-Participating Non-Linked Health Individual Pure Risk Insurance Product

- ► Cover¹ for specifed surgeries²
- Coverage<sup>1</sup> for maternity complications including newborn congenital illnesses
- ► Fixed premium³ throughout the policy term









# ICICI Pru Wish Uncompromised care for every step ahead

Families thrive on love and strength. But a woman's well-being is the foundation that holds everything together. With unique health needs, she deserves a plan designed just for her. That's where **ICICI Pru Wish** comes in - A health plan crafted specifically for women, covering critical illnesses, surgeries, and pregnancy-related complications. It provides the security she needs in uncertain times - so she can keep focusing on what truly matters.

## Why prioritising health can't wait



1 in 4 minutes

An Indian woman is diagnosed with breast cancer.



2x rise

Heart attacks in women have doubled in the last two decades.



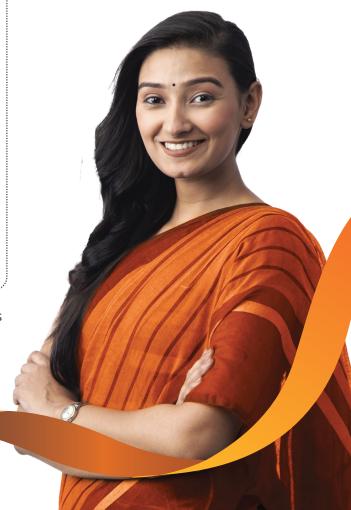
49%

Pregnancies in India are classified as high-risk.

That's why being prepared for life's uncertainties is always a smart choice.

#### Source:

https://cytecare.com https://www.heart.org https://pmc.ncbi.nlm.nih.gov





## Choose the right health plan now

Your current health plan protects you. ICICI Pru Wish steps in to strengthen that protection - like a thoughtful top-up, tailored for women.

This plan offers two options:

01

#### **Health Care Plan:**

- Covers critical illnesses (minor and major) under Vital Care Benefit
- ► Covers surgeries under Surgical Care Benefit

#### **Illustration:**

Payal, a 25-year-old, has chosen the **ICICI Pru Wish Plan** under the **Health Care Option** to secure her financial future against critical health uncertainties.

- Policy term: 30 years (regular pay)
- Coverage: Vital Care Benefit: ₹20 lakh (critical illness coverage) and Surgical Care Benefit: ₹10 lakh

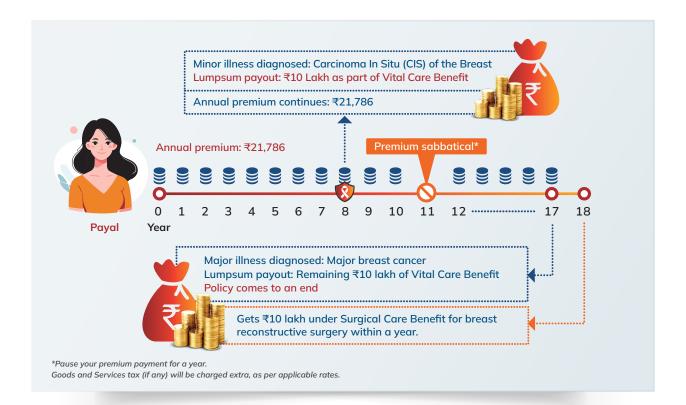
Vital Care Benefit ₹20L

11 women specific critical illnesses (5 major and 6 minor) Covered for 30 years



Surgical Care Benefit ₹10L

9 women specific surgeries **Covered for 30 years** 





#### **Health Care Plus Plan:**

- Includes all benefits of the Health Care Plan
   Additional benefit: Maternity Care Benefit (covers pregnancy) complications and newborn congenital illnesses)

#### **Illustration:**

Mrs. Kumar, 25, has opted for the ICICI Pru Wish Plan under the Health Care Plus **Option**, ensuring long-term financial security for her health needs.

Policy term: 30 years

**Premium payment term:** 10 years

**Coverage:** - Vital Care Benefit: ₹20 lakh (critical illness coverage)

- Surgical Care Benefit: ₹10 lakh

Maternity Care Benefit: ₹5 lakh



11 women specific critical illnesses (5 major and 6 minor)

Covered for 30 years

#### **Surgical Care Benefit** ₹10L

9 women specific surgeries

**Covered for 30 years** 

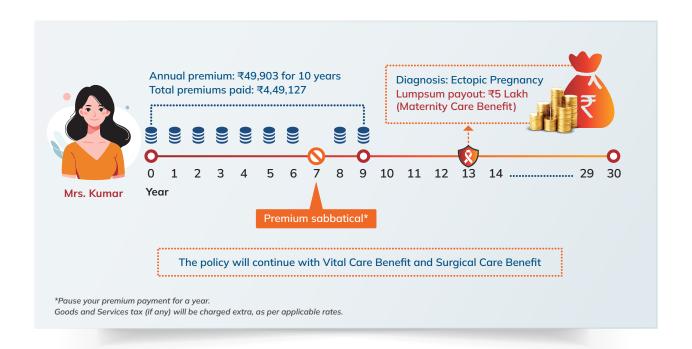
#### **Maternity Care Benefit**

9 pregnancy complications and 13 newborn complications

0

**Covered for 20 years** 

She has an ectopic pregnancy and uses the ₹5 lakh maternity benefit - her maternity cover is now exhausted.





# What sets us apart?

#### **ICICI Pru Wish**





#### **Other Health Insurance**

Provides a lump sum payout on diagnosis



Might cover hospital bills and claims

Enjoy a fixed premium throughout your policy term



Premium increases as you age

The lump sum payout gives you the freedom to choose your hospital, doctor, and course of treatment



Coverage depends on network hospitals and claim approvals

Take a break from premiums, without losing your coverage



If you miss paying a premium, your policy expires

Covers newborn congenital illnesses to ensure complete protection

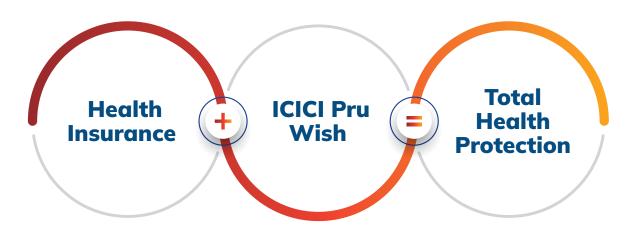


Congential illnesses may not be covered

More than just coverage - health security for life's unexpected turns!



# Good health is invaluable secure it from every angle!



#### **Enjoy other benefits**



#### **Premium sabbatical**

Take a break from premium payments for one policy year - your policy stays active. If you don't use this benefit, your last year's premium gets waived.





# Why choose us?











### **Contact details**



Call us at **1800 2660** 



To know more, please visit www.iciciprulife.com





# Policy details and guidelines

Salient features of the plan **click here** 

Vital Care Benefit click here

Surgical Care Benefit click here

Premium sabbatical click here

Surrender benefit click here

Revival click here

Other terms and conditions click here

For complete details of the product, please refer to the policy terms and conditions

<sup>1</sup>You can avail a one-year Premium Sabbatical during the Premium Payment Term. This option allows to skip premium payable for one Policy Year. Policy will be considered as an In-force during Premium Sabbatical Year. This option can be availed only once during the entire Premium Payment Term. This option has to be availed by You at least 15 days prior to the Policy Anniversary of the Policy Year during which you wish to waive off premiums payable. If You do not avail this benefit anytime prior to the last Policy Year of the Premium Payment Term, the Company will waive off the premium payable for the last Policy Year of the Premium Payment Term.

For complete details of the product, please refer to the policy terms and conditions

<sup>2</sup>The policy offers a Fixed Sum Assured(lump sum payout) as defined below for each of the benefits:

- a. Vital Care benefit: Policyholder has option to choose Vital Care Sum Assured at the time of policy inception. On diagnosis of covered minor critical illness, a fixed % of Vital care Sum Assured will be payable and on diagnosis of covered major critical illness, 100% of the available Vital care Sum Assured will be payable. Upon termination of the Vital Care Benefit, the Policy shall continue only for a few specific Surgical Procedures for a period of 365 days (within the Coverage Term) commencing from the date of diagnosis of the Condition which led to exhaustion of the Vital Care Sum Assured. There is a waiting period of 90 days under this benefit
- b. Surgical Care benefit: This will be fixed at 50% of the Vital Care Sum Assured chosen at inception. On undergoing covered surgery ,either 100% or 40% of the Surgical Care Sum Assured is payable, depending upon the surgical procedure done and the Surgical Care benefit will terminate. The percentage of the Surgical Care Sum Assured payable for each surgery is specified in the policy document. Please refer to the policy document for more details.. Policy will continue with rest of the applicable benefits with premiums reduced to the extent of surgical care benefit premiums. There is a waiting period of 90 days under this benefit.
- c. Maternity Care benefit: This will be fixed at 25% of the Vital Care Sum Assured chosen at inception. On diagnosis of a covered pregnancy complication or newborn congenital illness, 100% of the Maternity care Sum Assured is payable and Maternity care benefit terminates. Policy will continue with rest of the applicable benefits with premiums reduced to the extent of Maternity care benefit premiums. The Maternity Care benefit shall also terminate if the Vital Care benefit terminates. There is a waiting period of 365 days under this benefit.

<sup>3</sup>Women specific health conditions shall mean any illness, medical event or surgical procedure as specifically defined under Vital Care benefit, Surgical Care benefit and Maternity benefit option(if opted) and whose signs or symptoms first commenced post the specified waiting period after the inception of policy period. Please refer to the policy document for the list of specific critical illnesses covered.

\*Please refer to the policy document for the list of specific maternity complications covered.

For detailed list of covered critical illnesses, surgery, pregnancy complications and newborn congenital illnesses, exclusions, please refer to the policy document.

© ICICI Prudential Life Insurance Co. Ltd. All rights reserved. Registered life insurance company with IRDAI, Regn. No. 105. CIN: L66010MH2000PLC127837. Reg. Off.: ICICI PruLife Towers, 1089 Appasaheb Marathe Marg, Prabhadevi, Mumbai-25. Helpline number - 1800 2660. For more details on the risk factors, terms and conditions please read the product brochure carefully before concluding the sale. ICICI Pru Wish. UIN. 105N198V01 Advt. No.: E/II/0022/2025-26